

THANK YOU!

The Zine Symposium Planning Committee (Sympa-nistas) would like to thank the following organizations who donated time or resources to our event. Without this assistance our event would certainly not be as successful!

Nervy Girl Magazine
Diesel Fuel Prints
Reading Frenzy
IPRC
Marc Russell
Students for Unity
Powell's City of Books
The Wunderland Theatre
Nature's Northwest
Trader Joe's
Noah's Bagels
Stumptown Coffee
Zach Hyde
all of the Workshop & Panel moderators

Get in touch with your thoughts on the Symposium. This event isn't possible without feedback and future contributions.

PO Box 14332 / Portland, OR 97293
info@pdxzines.com
503-286-1038
www.pdxzines.com

Our website will become a public community forum for Portland zinesters and will contain relevant info for zine-minded folks. Keep yo ur browsers fixed on it for updates on next year's Symposium as well.

See you next year!

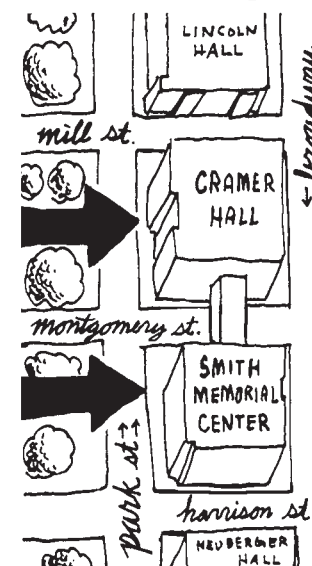
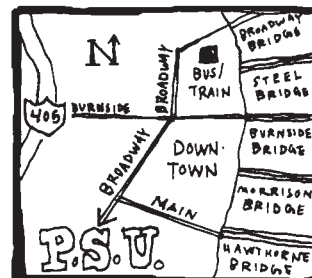


"where zines take you"

**The second annual
 Portland celebration of
 DIY publishing**

July 12-14, 2002

**Portland State
 University Campus**
*in the Smith Memorial Center
 and Cramer Hall*



Friday's kick off events will be held at 6pm in the Smith Memorial Center ballroom (3rd floor), located at the intersection of Broadway and Montgomery in the PSU campus. From downtown Portland, take Broadway south to the campus. Workshops and panels begin on Saturday at 10:30am in Cramer Hall (rooms listed on the schedule below), located directly across Montgomery Street from the Smith Center. Tabling will occur in the Smith Center cafeteria on Saturday from 10-6 and on Sunday from 11-6. An hour of setup prior to start time is allotted both days. Guerrilla workshops will be held throughout the weekend in room 187 of Cramer Hall.

SATURDAY

BREAKFAST / TRADING		
Zine Publishing Basics	225	Local Projects Panel 150
Beyond the Copier: Putting Your Graphics Into Print	158	
Know Your [Copy Rights!]	225	Writing as Resistance 224

LUNCH / TRADING

The Harrell Fletcher Method: Starting Your Project for Cheap or Free	225	Do-It-Yourself Comics 158	History of Zines 150
DIY Organizing	225	Interview Techniques 158	Enigmatic Pep Chat Overdrive 224
Running a Zine-Related Business	225	Zine Librarians & the Zine Libraries they Love 158	Self Publishing: From Zines to Books 224

SUNDAY

BREAKFAST / TRADING			
Creative Ideas for Zines		158	Unschooling 224
Never Staple Again: Basic Bookbinding Techniques for Zines	158	Cut Throat Screenprinting/Not a Gocco Infomercial 225	
Blockprinting/Papermaking	158	Hands-on Mimeograph 225	Zines in the Schools 224
			Don't Quit Your Day Job—Writing About Work... 224

LUNCH / TRADING

How to Call Attention to Your Project	158	Zines and the Internet 225	Steal It, Swap It, Re-use it 224
Touring Without a Band	158	The Mighty Bike (how to take care of it so it will take you places)	An Investigation of Art Through the Post 224
We Do This Stuff & Would Like to Share it With You	158	150	A Decade of Women in Zine Publishing 224
Delivering the Goods: The Basics of Zine Distribution	158	Copy Center Tips for Zinesters 225	

WEDNESDAY

2:00 P The Radical Art Girls (in conjunction with the zine symposium) and Beau Von Hinklywinkle present two joining events at Irving Park (NE Fremont & 7th). A **FIELD DAY** starting at 2pm with three legged races, potato sacks and more. At 3pm there is a **CROQUET PICNIC** with cucumber sandwiches, watermelon, cookies and lemonade! All is free, but bring a dish for the potluck!

6:30 P **MICROSHOW** at 1036 N. Shaver. \$3.00 admission to benefit the Symposium. Features anywhere between 20 and 40 bands, each playing one minute sets! Confirmed bands so far include: Momlette & Dadwich, Andy Cigarettes, Chased & Smashed, The Epsilons, Jonny X & The Groadies, Pelvis Wesley, Arroyo Seco, Nate Powell, Luckiest Man Alive, and 25+ MORE!

THURSDAY

7:00 P Muffie White presents **Correspondence Course**: a collaborative art show concerning the post, with 15 + lady participants at Reading Frenzy. (921 SW Oak street). The show will run through the month of July.

7:00 P IPRC Potluck/Wordluck/Orientation (917 SW Oak #218). A guided tour of Portland's Independent Publishing

Resource Center, complete with letterpress, small press library, computer lab and more! Hosted by famous Fred the Barber Landeen. Afterwards, enjoy a zinester potluck and wordluck. Bring a piece of writing that is dear to you or *by* you and read for all while we eat our (vegetarian) dinner, served around 8pm.

FRIDAY

7:00 P **The Big Kick-off!** Events in the Smith Ballroom. Suggested donation of \$5, which gets you a raffle ticket!

Speakers and Readers:
 Dave Roche (On Subbing)
 Sarah O. (Urban Hermit)
 Maddeline (Tight Pants)
 Rich Mackin (Book of Letters)
 Al Burian (Burn Collector)

Bands playing:
 The Disappearer (featuring Steve of Journalsong)
 The Haggard (featuring STS of Way Down Low)
 Calvin Johnson of K Records fanzine

Raffle for prizes including gift certificates, zines, custom buttons and more! Yes, more!

10:00 P **Zinesters Kickball** at a nearby PSU park, TBA. (Just follow the pack of kids from the show.)

SATURDAY

10:00 - 11:00 BREAKFAST

10:30-NOON Panel **Facilitators:** Gracies, Handmade Wall Cinema, Radical Art Girls, Charm Bracelet, PS What?, NPDX Bikeworks, Bike Club, Peripheral Produce, DIYinPDX, Spare Room. **Rm. 150** *Wondering who's doing what in Portland? Always wondered where Gracies is? Where to see good experimental films? What the Handmade Bazaar is? This panel will expose you to a few of the creative projects folks are doing in the city of roses.*

11:00-NOON **Workshop:** Zine Publishing Basics **Facilitators:** Nicole Georges (Invincible Summer), Eleanor Whitney (Indulgence) **Rm. 225** *Briefly touches on such important issues as layout, distribution, etiquette, content and more! Bring questions!*

11:30-1:00 **Workshop:** Beyond the Copier: Putting Your Graphics Into Print **Facilitators:** Jered Bogli (Enobled Mind), Shannon Wheeler (Too Much Coffee Man) **Rm. 158**

NOON-1:00 **Workshop:** KNOW YOUR (C)OPY RIGHTS! **Facilitators:** Attorneys from the Northwest Lawyers & Artists (NWLAA) **Rm. 225** *Copyright law affects every creative person. Join us for a highly informative discussion of the legal issues related to publishing. The primary focus will be on copyright law as it relates to writers, illustrators, photographers, publishers, editors and anyone else involved in 'zine publishing. Topics to be covered include: what are copyrights?, protecting your creative output, using others' creative work, fair use, the public domain, (c)opyright notices, infringement and licensing your creations. Legal experts will be available to answer your questions on copyrights, contracts, libel, free speech, trademarks and other legal issues.*

NOON-1:00 **Talk:** Writing as Resistance **Facilitators:** Blackthorn Collective, Portland Indymedia, Write Around Portland **Rm. 224** *Explore writing and activism in Portland through this panel comprised of three incredible organizations. Blackthorn Collective will talk about the local radical paper they started this year, someone who is involved with Indymedia will speak to the power of writing out media stories not told anywhere else, and Write Around Portland describes their non-profit work with isolated populations and the power of the written word to change lives.*

1:00 - 2:00 LUNCH / BREAK

2:00-3:00 **Workshop:** The Harrell Fletcher Method: Starting your own library, magazine, publishing company, etc. etc. all for cheap or funded by someone else. **Facilitator:** Harrell Fletcher **Rm. 225** *Artist-type person Harrell Fletcher (www.harrellfletcher.com) will show examples of various publications he has produced, from small edition Xerox zines to large scale commercially printed books and catalogs. He will also discuss alternative funding and distributions systems that he has developed and/or worked with over the last ten years.*

2:00-3:30 **Workshop:** Do-It-Yourself Comics: A Brief History and Self-Empowering Demonstration **Facilitator:** Shawn Granton (Ten Foot Rule, Modern Industries) **Rm. 158** *Concentrates on the hows and whys of making a DIY comic. Various techniques will be demonstrated, and emphasis will be put on the idea that you, yes YOU, can make your own comic! A brief history of DIY comics from the 1960's to the present will also be included. Shawn Granton has been self-publishing his mini-comic TEN FOOT RULE since 1997 and is responsible for the MODERN INDUSTRY series of anthology comics.*

2:00-3:15 **Talk:** History of Zines **Facilitator:** Calvin Johnson (K Records) **Rm. 150**

2:00-3:00 **Workshop:** DIY Organizing **Facilitator:** Jenna Goldin **Rm. 225** *Combines the first-hand accounts of IWW organizers (bike messengers, Nature's, the Daily Grind, etc) with some steps to take if you are interested in organizing your workplace (contact info, etc), as well as an overview of our inoculation hand-out which briefly describes the tactics that bosses impart in order to curb workers' drives...*

3:00-4:15 **Workshop:** Enigmatic Pep Chat Overdrive **Facilitators:** Erin Yanke (Life During Wartime), Jess Hilliard (Troop Librarian) **Rm. 158** *Watch Issue #1 of this audio zine by Jesse and Erin being created. They (and you) will mix interviews, lectures, historical context and live music, all about audiozines. Bring a 90 minute tape and a self-addressed, stamped envelope (\$1.35ish) for your copy of the audiozine.*

3:15-4:15 **Workshop:** Interview Techniques **Facilitator:** James Squeaky (Sincere Brutality) **Rm. 158**

4:00-5:00 **Workshop:** Running a Zine-Related, DIY Business **Facilitators:** Joe Biel (Microcosm Publishing) **Rm. 225** *So you think zines are unsellable? The logistics of starting up, operating, and running a business related to zines. Will include planning, legalities, business models, image, self-employment, and touch on funding and marketing.*

4:15-5:00 **Workshop:** Self Publishing: From Zines to Books **Facilitators:** Sara Sandberg (American Girl, Double Ears) **Rm. 224** *Join Sara Sandberg in a brief discussion on the possibilities of writing. With 10 years of fanzine writing experience (The American Girl, Double Ears, Space Craft Covention, Secret), half a semester of college education, as well as a number of travel adventures, Sara made the leap from photocopied stories to a printed novel (Fairlane). Discussion will focus on: translating fanzine themes into workable plot lines, finding time and a place to write, production, distribution, and patience. Plus a Q & A time.*

4:15-5:00 **Workshop:** Zine Librarians and the Zine Libraries they Love **Facilitators:** Greig Means (IPRC Librarian, Zine Librarian Zine) **Rm. 158** *We are living in an exciting time for zine libraries. Academic and public libraries across the country have started collections of zines and self-published materials, as well as, scrappy DIYers setting up their own collections in coffeeshops, community spaces and squats. In this workshop/talk, we will discuss the future of zine libraries and explore what it takes to create and run a sustainable zine library.*

6:00 - ? **Film screening** by Beau Von Hinklywinkle, located in the Smith Memorial Center Ballroom (3rd floor) *A collection of film shorts unearthed from the vaults of obscurity, including projects of local zinesters.*

6:30 - ? The North Portland Bikeworks presents a 2-3 hour **Radical Bike Tour of Portland!** *Bikers meet on North Park Blocks (NW 9th & Burnside)*

SUNDAY

10:00 - 11:00 BREAKFAST

11:00-11:30 **Talk:** Creative Ideas for Zines **Facilitators:** Eleanor Whitney (Indulgence) **Rm. 158** *This panel serves as an introduction to creative techniques in putting together your publication, followed by hands-on workshops offered by some of Portland's most creative zinesters.*

11:00-11:45 **Workshop:** Unschooling **Facilitators:** Allison Beckwith, Nina (Edgy-catin' Mama), Quail D. **Rm. 224** *Join unschooling activists and zine publishers to hear about their experiences and opinions concerning education. There will be time for Q+A and plenty of discussion!*

11:00-11:30 **Workshop:** Creative Ideas for Zines: Never Staple Again: Basic Bookbinding Techniques for Zines **Facilitators:** Eleanor Whitney (Indulgence) **Rm. 158** *This workshop covers two basic binding techniques: the pamphlet stitch and stab binding. We will also explore different book structures and folds and talk about how they can be incorporated into zines. We will construct some basic blank books to practice the bindings. Materials will be provided, but if you have a bone folder or binding needles, please bring them.*

11:30-12:30 **Workshop:** Cutthroat screenprinting / Not a Gocco Infomercial. **Facilitators:** Michael Bland **Rm. 225** *Two-part workshop covering the methods and application of both conventional silkscreen methods (stencils and photo-exposed) and the thermal exposure method using the Japanese gocco printer. We will discuss different practical uses of both methods (zine covers, record covers, t-shirts etc.). How to cut corners and how to make your own screens. After a short instruction, people will break into groups and experiment with both methods. A small amount of materials will be provided. People who want to try the gocco printer are asked to bring a 4"x6" high-contrast photocopy of original art work.*

11:45-12:30 **Talk:** Zines in the Schools **Facilitators:** Marc Joseph Moscato, Dr. Doug Blandy, Robert Volker-Morris (UofO Zines and DIY Democracy Class), Angela Morrill (One Tired Mama) **Rm. 224**

NOON-1:00 **Workshop:** Creative Ideas for Zines: Blockprinting / Papermaking **Facilitator:** Alex Wreck (Brainscan) **Rm. 158** **CREATIVE BLOCK PRINTING:** *Focuses on different ways to produce a print from art store bought lino blocks and tools to DIY block printing with recycled materials, erasers or even a potato. These methods can be used for zine covers or creative layout design. PAPER MAKING DIY STYLE!: Shows basic skills to make paper from recycled materials. We will focus on DIY methods including simple supplies like a blender, tub, a used picture frame and screen door screen to more artistic tips of using plant fibers and more professional screens. This paper is not suited for photocopy but is a great idea for zine covers, stationery, envelopes or any other use you can find for it.*

NOON-1:00 **Workshop:** Creative Ideas for Zines: Hands-On Mimeograph **Facilitator:** Dan Hack **Rm. 225** *Printing zines, broadsides, cookbooks, and radical propaganda by mimeograph is not just the territory of lucky dumpster divers. Using the AB Dick 411, this workshop gives you some of the technical skills you need to print by mimeo. We will cover stencil preparation techniques and printing operations, focusing on supplies that are still commercially available.*

12:45-1:30 **Workshop:** Don't Quit Your Day Job--Writing About Your Work for Fun, Profit and Revenge **Facilitators:** Krissy Durden (Figure 8, My Imaginary Life), Dave Roche (On Subbing), Moe Bowstern (Xtra Tuf) **Rm. 224** *This workshop will offer attendees an encounter with zine editors who combat the evils of wage slavery with creative self-promotion, along with expert tips on how to use your boring office job to your greatest advantage as a zine editor/artist. Prizes will be awarded to all who show up!*

1:00 - 2:00 LUNCH / BREAK

2:00-2:45 **Workshop:** How to Call Attention to Your Project! **Time:** (.75 hour) **Facilitators:** Derek Sivers (CD Baby), Brett Warnock (Top Shelf) **Rm. 158** *Derek Sivers of CD Baby and Brett Warnock of Top Shelf Comics co-host this panel, discussing techniques to promote your independent project---whether music or printed matter. Top Shelf has been publishing comics since 1995. Focused promotion is what has allowed the company to grow in this time, and finally allowed co-publisher Brett Warnock to quit his day job tending bar. Brett will discuss tips and techniques such as internet marketing, direct mail, conventioning, signings, and design as a crucial element of promotion.*

2:00-3:00 **Workshop:** Zines and the Internet **Facilitators:** Jack Saturn (We Ain't Got No Car!), James Squeaky (Sincere Brutality) **Rm. 225** *This workshop will cover topics related to the internet in its relevancy to zines, from publishing on the web in the form of an 'e-zine' to promoting a print-only zine using online means. Mutual subject matter will include how to register a domain name, secure web space, and places to learn HTML coding.*

2:00-3:00 **Talk:** Steal It, Swap It, Reuse It **Facilitators:** Madeleine Baran (Tight Pants), Molly (SCRAP), Joe Biel (Microcosm Publishing) **Rm. 224**

2:45-3:30 **Workshop:** Touring without a Band **Facilitators:** Andrew Dickson (Good Grief), Al Burian (Burn Collector) **Rm. 158** *An informal discussion of touring outside the box of music venues. Bring your questions and advice. We'll talk about getting shows, putting the word out and ways to improve the infrastructure for different kinds of art and artists.*

3:00-3:45 **Workshop/Talk:** An Investigation of Art Through the Post **Facilitators:** Muffie White (My New Gun) and Maya Raye **Rm. 224** *This workshop will be part talk, part practical. We will look at and discuss past and present forms of mail art, then participants will make some mail art themselves. Recommended prerequisite: viewing of Correspondence Course, the mail art show at Reading Frenzy (921 SW Oak, hours are Monday-Saturday: 11-7, Sundays: Noon-6).*

3:00-4:15 **Workshop/Talk:** The Mighty Bike (How to take care of it so it will take you places) **Facilitators:** Karl Anderson (Chunk 666) **Rm. 150** *A hands-on workshop of bicycle repair, maintenance, and use for cyclists of all skill levels. We'll start with the most basic topics (fixing flat tires, finding and adjusting a bike to fit you) and continue with more advanced subjects, or whatever the participants want to learn about. Bring your bike in any state of disrepair, tools and parts if you have them, or nothing at all.*

3:30-4:15 **Workshop:** We Do This Stuff and Would Like To Share It With You **Facilitator:** Brad Adkins (Charm Bracelet) **Rm. 158** *An informal discussion about being resourceful when it comes to putting together movie or art shows for your friends and the friends you haven't met yet. Highlights include a slideshow about "meeting people" (an art project that brought together contributions from nearly 500 people). A step-by-step guide to publicity and press relations, and some pointers about how to get venues for free or close to it.*

3:45-5:00 **Talk:** A Decade of Women in Zine Publishing **Facilitators:** Amber (Evil Twin), Erin (LDW Audiozine), Sara (Double Ears), Kristin (Nervy Girl), Kirstin (Lightning Bug), Kim (Fern), Karen (Kerbloom!), Moe (Xtra Tuff), & more! **Rm. 224** *An overview of women in the field of zine publishing throughout the past ten years --- their projects, their views, and thoughts on the changing nature of women in zine publishing. Old school to new school, come join in this discussion. Q&A to follow.*

4:15-5:00 **Workshop:** Delivering the Goods: The Basics of Zine Distribution **Facilitators:** Steve Gervutz (Journal Song), Korinna Irwin (Youth in Revolt) **Rm. 158** *If you're interested in finding ways to get your zine out to a wider audience or starting your own zine distro, this is the workshop for you. Among other things, we'll be covering where to find distributors, distributors' etiquette, alternative means of distribution, and tips for managing/promoting your distro.*

4:15-5:00 **Workshop:** Copy Center Tips for Zinesters **Facilitators:** Rich Mackin **Rm. 225** *Rich Mackin has 12 years of zine experience, 5 of which were spent working in reprographics. He shares tips and techniques about how to make your copying experience better and discusses simple things to making zinemaking easier. Focusing on prepress and process; not a scamming workshop.*